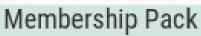




AYB Partner















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Yacht Listings Platforms:

Websites like YachtWorld, Boat Trader, and Yacht Harbour are popular platforms where yacht brokers can list their available yachts for sale or charter.

popular yacht listing websites:

1. Yachts Classified https://classifieds.yachts

2. YachtWorld: https://www.yachtworld.com/

3. Boat Trader: https://www.boattrader.com/

4. Yacht Harbour: https://yachtharbour.com/

5. SuperYacht Times: https://www.superyachttimes.com/

6. Boat International: https://www.boatinternational.com/

7. Burgess: https://www.burgessyachts.com/

8. YATCO: https://www.yatco.com/

9. BoatBookings: https://www.boatbookings.com/



Other Industry Associations:

AYB is an International Association, many of our members also belong to other local Associations for extra benefits, we encourage you to consider them. Joining industry associations such as the International Yacht Brokers Association (IYBA) or the Yacht Brokers Association of America (YBAA) can provide valuable networking opportunities, industry updates, and access to educational resources. Here are some links to yacht broker associations worldwide:

- 1. International Yacht Brokers Association (IYBA): https://iyba.yachts/
- 2. Yacht Brokers Association of America (YBAA): https://www.ybaa.com/
- 3. Mediterranean Yacht Brokers Association (MYBA): https://www.myba-association.com/
- 4. British Marine: https://britishmarine.co.uk/
- 5. Australian International Marine Export Group (AIMEX): https://www.aimex.asn.au/
- 6. European Committee for Professional Yachting (ECPY): https://www.ecpy.org/
- 7. Asia Pacific Superyacht Association (APSA): https://www.apsuperyacht.org/
- 8. Caribbean Yacht Brokers Association (CYBA): https://www.cyba.info/



Market Research and Data:

Companies like SuperYacht Times, Boat International, and Burgess offer market reports, industry insights, and data on yacht sales, charter rates, and trends. These resources can help brokers stay informed and make informed decisions.

SuperYacht Times: https://www.superyachttimes.com/

Boat International: https://www.boatinternational.com/

Burgess: https://www.burgessyachts.com/

Camper & Nicholsons: https://www.camperandnicholsons.com

Fraser: https://www.fraseryachts.com/

IYC (International Yacht Corporation): https://iyc.com/

Northrop & Johnson: https://www.northropandjohnson.com/

SuperYachtsMonaco: https://www.superyachtsmonaco.com/

Certified Professional Yacht Brokers (CPYB) for USA nationals https://cpyb.net

Certified Professional Yacht Brokers (CPYB UK) for the rest of the world https://cpyb.uk



Yacht Shows and Events:

Attending yacht shows and events like the Monaco Yacht Show, Fort Lauderdale International Boat Show, or Miami Yacht Show can provide brokers with opportunities to network, showcase yachts, and connect with potential clients. To this end, AYB has created I.B.S. International Boat Shows.



For a handy calendar-based reference to International Boat Shows worldwide. Look no further than AYB's very own https://internationalboat.show



Yacht Sales CRM Software:

Yacht Dealers CRM system

Free for up to 10 users and 1,000 contacts.

Latest techniques, fast and simple to use

FEATURES

Sales

Custom Data Fields,Lead Scoring,Unlimited Deals, Tasks & Documents.Appointment Scheduling,Custom Deal,Milestones,Email Tracking

Marketing

Email Campaigns, Web Engagement, Contact Level Analytics, Form Builder, Email Templates Builder, Landing Page Builder, 5,000 Emails (Branded), Web-to-Lead, Campaign Workflows, Nodes Per Campaign, Automation Rules (Triggers), Service, Helpdesk, Groups, Labels, Canned Responses, Views, Activities, Reports

Extras

1 Plugin/Integration Email Support Google Sync Chrome Extension Basic Reports Landing Page 500 API Calls/Day





Legal and Financial Resources:

Access to legal and financial resources specific to the yacht brokerage industry, such as yacht purchase agreements, tax regulations, and financing options, can be obtained through legal firms specializing in maritime law or financial institutions with expertise in yacht financing.

Here are some resources that provide legal and financial information specific to the yacht brokerage industry:

- 1. International Yacht Brokers Association (IYBA): https://iyba.yachts/
- IYBA offers resources, education, and networking opportunities for yacht brokers, including legal and financial information.
- 2. Yacht Brokers Association of America (YBAA): https://www.ybaa.com/
- YBAA provides resources, industry standards, and educational materials for yacht brokers, including legal and financial guidance.
- 3. Maritime Law Association of the United States (MLA): https://www.mlaus.org/
- MLA is an organization that focuses on maritime law and provides resources and information on legal matters related to the maritime industry, including yacht brokerage.
- 4. Superyacht Operating Systems: https://www.superyachtos.com/
- Superyacht Operating Systems offers software solutions and resources for yacht brokers, including legal and financial tools.
- 5. Maritime Law Center: https://www.maritimelawcenter.com/
- Maritime Law Center provides legal services and resources for the maritime industry, including yacht brokerage.



Yacht Insurance

All Boat owners need Insurance, usually an off-the-peg solution is readily available. Sometimes it may be in your interest to help a client find Insurance for a particular vessel in a particular location. AYB have access to specialist underwriters who can insure any vessel anywhere, however problematic.

Why Trust us?

Our underwriters are not led by a computer generated quotation system that says yes, no and how much. Using the authority granted to them by the insurance company look at each risk on its merit and charge the appropriate premium for the cover required.

Any boat

Whether it is Ferro Cement, Classic Wooden or a Super Yacht, we will endeavour to find the right premium for you.

Any Waters

Rivers, Canals, Coasts or Oceans, if your boat floats on it we will cover it.

Any Use

Whether it is pleasure use only or if boating is your business we can cover it.

Any Where

Unlike some who are restricted by geographical limits, our underwriters deal with a range of Insurers who can cover your boat anywhere in the world.

AYB Yacht Insurance https://aybro.com/yacht-insurance/



Yachts Classifieds:



The Most Powerful Yacht Listing Platform, https://classifieds.yachts

Read the **GUIDE** if you have not already.

Designed and created around two years ago by AYB for members to use.

It has grown and developed, Some of the very recent groups are still small, but have been added to give a complete integrated platform. With thousands of new members every month, all groups will achieve significant size. At present, we allow boats for sale by owner for AYB supporters. As each group grows this privilege will be taken away so that the largest groups will be exclusively for AYB Brokers and AYB Traders to list in. Eventually all the groups will be exclusive. The platform is in its infancy but is already producing valuable sales revenue for active members.

<u>The Rules</u> are very carefully designed to maximise sales for professionals, while excluding bad actors. Videos are excluded, we have arranged for facebook to automatically remove posts with videos because of the overwhelming flood of video porn posted on large groups.

However, URL links back to your own website are allowed and encouraged as they will increase sales interest and your rank with search engines.

The "Minimum of three photos" <u>Rule</u> eliminates most other spam (which tends to be based on a single photo.) This is also automatically enforced by us by Facebook, but the one problem we have with the platform is that this sometimes is applied in error to a post with 3 or more photos. We are working with facebook on this one. If your post is instantly refused, first check the <u>RULES</u> to make sure you have not made a mistake, then contact us and we can get you up and running.

The unique platform includes integration these websites and facebook pages and all groups on page 17.

AYB https://ayb.org.uk https://www.facebook.com/AYByachtbrokers

AYB Reach Out https://aybro.com

Yachts Classifieds https://www.facebook.com/yachtsclassified/

Yacht Brokers Guide https://www.facebook.com/Yachtbrokers.Guide

Selling Yachts https://www.facebook.com/sellingyachts



Links to all Yachts Classified Groups

Yachts for Sale

Motor Yachts for Sale

Motor Yachts for Sale up to 30 feet

Motor Yachts for sale 30 to 40 feet

Motor Yachts for Sale 40 to 50 feet

Motor Yachts For Sale 50 to 60 feet

Motor Yachts for Sale 60 to 80 feet

Motor Yachts for Sale over 80 feet

Motor Catamarans for Sale

Powerboats For Sale

RIBS for Sale

Sailing Yachts for Sale

Sailing Yachts for Sale up to 30 feet

Sailing Yachts for Sale 30 to 40 feet

Sailing Yachts for Sale 40 feet to 50 feet

Sailing Yachts for Sale 50 to 60 feet

Sailing Yachts for Sale 60 to 80 feet

Sailing Yachts for Sale over 80 feet

Sailing Catamarans for Sale

Sailing Liveaboards for Sale

Cruising Houseboats for Sale

Dutch Barges for Sale UK

Houseboats

Houseboats for Rent

Narrowboats and Widebeams for Sale Static Houseboats for Sale

Liveaboards for sale UK

Boatbits Boat Trailers for Sale

Chandlery for Sale

Dinghies and Tenders for Sale

Electric boats for sale

Fishing Boats

Inboard Engines for Sale

Jet Skis for Sale

Marinas and Moorings

Marine Electronics for sale

Marine Services

Marine Transport Outboards for Sale

Yacht and Boat Engines for Sale

Yacht charters